

Dr. V. Vamshi Krishna Reddy

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Education

- **Ph.D.** (2014) in Comparative Literature from University of Hyderabad
PhD Dissertation Title: “Cinema and Politics in Andhra Pradesh”
- **M.Phil.** (2008) in Comparative Literature from University of Hyderabad
M.Phil. Dissertation Title: “Ram Gopal Varma’s Films: A Selected Study”
- **M.A.** (2006) in English from University of Hyderabad
- **B.A.** English Literature (2004) from Nizam College, Hyderabad

Specialization & Areas of Interest

- Cultural Studies, Film Studies and Critical Theory

Teaching Experience

- 2020 – Present Centre for Comparative Literature, School of Humanities, University of Hyderabad, Hyderabad as an Assistant Professor in Comparative Literature
- 2017 – 2020: Department of Humanities and Social Sciences, Indian Institute of Technology, Tirupati, Andhra Pradesh as an Assistant Professor in English
- 2014 - 2017: Department of Humanities and Social Sciences, National Institute of Technology, Rourkela, Odisha as an Assistant Professor in English

Ongoing Sponsored Research Projects

No.	Project Title	Funding Agency	Funding Value
1	Folk Media and Identity Construction: Production and Dissemination in Second Phase Telangana Movement	IMPRESS, ICSSR	7,00,000/-

Seminars and Conferences

- Presented a paper titled “Channels of Discourse: You Tube and The Emerging Regional Digital ‘Media Culture’ in India” in Moscow Readings: Mass Media and Communications – 2019, Moscow State University, Moscow, Russia
- Presented a paper titled “Aghoris– the Saiva Tantriks of Banaras: Towards a Dialectical Study of Truth, and Myth Generated through Indian Cinema” in 17th Annual Conference of the European Association for the Study of Religions (EASR), Tartu, Estonia (2019)
- Presented a paper titled “Folk Media and Identity Construction: Production and Dissemination in Second Phase Telangana Movement” in Histories of Media and Performances: The Political, the Cultural, and the Deep Pasts (2019), S. N. School, University of Hyderabad
- Presented a paper titled “Language, Ideology and Political Economy: Changing Contours of Contemporary Telugu Cinema” in International Conference on Contemporary Indian Cinema: Contestations & Consolidations (2019), University of Pune and National Film Archive of India
- Presented a paper titled “Environments of Enclosure: Corporate College as a Space of Control” at International conference, International Conference on Contemporary Communication Cultures, Controls & Becomings (2018) conducted by Deleuze and Guattari India Collective, Chennai, India
- Attended Utrecht Summer School on “What Does it Mean to ‘Decolonize’? Introducing the Decolonial Option” (2016) offered by University College Roosevelt and Center for Global Studies and the Humanities of Duke University at Utrecht University, The Netherlands

- Presented a paper at *Asian Dynamics: Prospects and Challenges* (2014) titled “Communication, Political or Non-Political, on Social Media and Its Impact on English in India” at Mahasarakham University, Thailand
- Presented a research paper at FILM AND MEDIA 2013: The Pleasures of the Spectacle, The Third Annual London Film and Media Conference at University of London, United Kingdom
- Presented a research paper titled “American Film Noir and Indian Cinema” at International conference cum workshop, “Cross Cultural Communication: India and US”, conducted by U.S. Consulate Office, Hyderabad and Department of English, Adikavi Nannaya University

Journal Publications/Conference Proceedings/e-content

- “Going Viral: YouTube, Village Life and Digital Cultures in South India”. *Border Crossing and Mobilities on Screen*. Ed. Ruxandra Trandafoiu. Routledge, UK, 2021 (Forthcoming) (Coauthored with Srikanth Nayaka) (**Scopus**)
- “Telangana and its Folk Imaginations: Communicating and Consolidating the Idea of a State”. *Political Communication in India: Actors, Structures, and Processes*. Ed. Lion Koenig. Oxford University Press. (Forthcoming) (Coauthored with Satyaprakash, E.) (**Scopus**)
- “Competence and Confidence through Technology enhanced Language Learning— The Impact of Technology among Rural and Semi-Urban Undergraduates of Engineering in India: A Study”, IEEE ICALT - 2019, DOI 10.1109/ICALT.2019.00084 (Coauthored with Gundala, Upender) (**Scopus**)
- “From Stage to Screen: Dialectical Evaluation of the Translational Journey of *Mrchchhkatika* to Utsav”, *International Journal of Translation*. Vol. 31, Number 2, 2018. (Coauthored with Dwivedi, Prabha Shankar)
- Module on “Visual Culture and New Literature” to “Reading ‘New’ Literatures in English” for UGC MHRD ePathshala.
- Module on “Culture and Class Struggle in Literature: Antonio Gramsci, Raymond Williams” to “Literary Criticism and Theory” for UGC MHRD ePathshala.
- Module on “Classical Western Drama: Origins and Development” to “Comparative Literature: Drama in India” for UGC MHRD ePathshala.
- Module on “*Kanyasulkam*” to “Comparative Literature: Drama in India” for UGC MHRD ePathshala.
- “Telangana and Language Politics of Telugu Cinema”, Broad Sheet on Contemporary Politics: Language Region and Community. Ed. Manohar Reddy and Gogu Shyamala. Hyderabad: Anveshi Research Center for Women’s Studies. Vol. 2. 4&5, 2015.
- “Brand Politics in Telangana”. Editorial Page. The Hans India. 31, July, 2014. Hyderabad.
- “Communication, Political or Non-Political, on Social Media and Its Impact on English in India”. *Asian Dynamics: Prospects and Challenges*. Ed. Apiradee Jansaeng. Faculty of Humanities and Social Sciences, Mahasarakham University, Thailand, 2014. (Conference Proceedings).
- “Telangana and Crisis in Telugu Cinema”, *Deep Focus*. Vol. 1.II 2013: 1-6.
- “Ram Gopal Varma as an Auteur”, India’s Many Popular Cinemas: Theoretical Perspectives. Ed. Keval. J. Kumar. New Delhi: SAGE, Journal of Creative Communication. Vol. 6, No.1-2, 2013: 199-206. (**Scopus**)
- “Morning Ragas”. (Trans), eDhvani, UoH Journal of Comparative Literature. 1. I. 2013.
- “Ram Gopal Varma, Bombay and Globalization”, *Asian Cinema*. Vol. 22, No. 2, 2011: 160-177. (**Scopus**)